



北京奥运城市发展促进会
Beijing Olympic City Development Association
北京奥运城市发展基金会
Beijing Olympic City Development Foundation



目录

Contents

- 02-03 | 刘淇会长致辞
Message from Chairman Liu Qi
- 04-05 | 罗格主席贺信
Congratulatory Letter from President Rogge
- 06-09 | 北京奥运城市发展促进会简介
Brief Introduction of Beijing Olympic City Development Association
- 10-11 | 北京奥运城市发展促进会组织机构图
Organizational Structure of Beijing Olympic City Development Association
- 12-18 | 北京奥运城市发展促进会成员名单
Members of Beijing Olympic City Development Association
- 19-22 | 北京奥运城市发展促进会工作介绍
Master Plan of Beijing Olympic City Development Association
- 23-24 | 北京奥运城市发展基金会简介
Brief Introduction of Beijing Olympic City Development Foundation
- 23-24 | 北京奥运城市发展基金会第一届理事会名单
Members of the first council of Beijing Olympic City Development Foundation



致 辞

Message from Chairman Liu Qi

在隆重纪念北京奥运会成功举办一周年之际，北京奥运城市发展促进会正式成立了。这是北京市深入贯彻科学发展观，做好奥运遗产工作，推动首都发展进程中的一件大事。我代表市委、市政府，对奥促会的成立表示热烈祝贺！对积极参与奥促会各项工作，大力支持北京奥运城市发展事业的同志们和朋友们表示衷心感谢！

在党和政府的坚强领导下，在全国人民热情参与和国际社会大力支持下，北京奥运会和残奥会圆满实现了“有特色、高水平”“两个奥运 同样精彩”的目标，为中国和北京留下了宝贵的物质和精神文化财富。大力传承奥运精神，做好奥运遗产工作，充分利用奥运成果为今后首都经济社会又快又好发展服务，是深入贯彻落实科学发展观，建设“人文北京、科技北京、绿色北京”的重要组成部分，也是我们利用奥运成果回报社会、回报人民、造福子孙后代的义不容辞的责任。北京奥运城市发展促进会的成立，将对实现上述目标产生巨大推动作用。

在北京市委、市政府的领导下，北京奥运城市发展促进会将广泛动员和组织社会力量，弘扬奥运精神，扩展奥运成果，促进奥林匹克事业和残奥事业的持续发展；积极参与国际奥林匹克体育文化交流活动，拓宽国际交流和合作渠道，为建设“人文北京、科技北京、绿色北京”服务，推动北京现代发达城市和国际体育文化中心城市的建设。

我相信，在“人文北京、科技北京、绿色北京”理念的指导下，通过社会各界的积极参与和无私奉献，北京将以更加饱满有力的笔触，在新的起点上续写更加宏伟的篇章。

刘 淇

中共中央政治局委员 北京市委书记
北京奥运城市发展促进会会长

On the occasion of celebrating the first anniversary of Beijing Olympic Games, Beijing Olympic City Development Association (BODA) is officially set up. It is a major step forward in further promoting the development of Beijing with Olympic legacies. On behalf of the CPC Beijing Committee and the Beijing Municipal People's Government, I would like to warmly congratulate BODA's establishment and extend my heartfelt thanks to all the friends who have actively participated in the preparation of BODA and firmly supported the cause of Beijing Olympic city development!

An aerial photograph of Beijing, China, featuring a dense urban skyline with numerous skyscrapers in the background. In the foreground, the distinctive, lattice-like structure of the Beijing National Stadium, known as the Bird's Nest, is prominent. The stadium is surrounded by greenery and a body of water. The image is overlaid with a large white circular graphic on the left side, which contains text.

With the strong leadership of the Party and the government, the enthusiastic participation of people all over the country and great support of the international community, the Beijing Olympic & Paralympic Games realized the targets of “high-level Olympic Games with distinguishing features” and “two games, equal splendor”. The games have left China and Beijing a precious material, spiritual and cultural wealth. BODA will carry forward the Olympic spirit, expand the Olympic achievements and boost the sustainable development of the Olympic & Paralympic causes by mobilizing and organizing social forces on a wide basis. By actively participating in the activities of international Olympic sports and cultural exchanges and expanding the channels of international communications and cooperation, BODA will also serve the construction of “Humanistic Beijing, Hi-Tech Beijing and Green Beijing” and accelerate the development of Beijing to be a modern developed city and an international sports and culture center.

I believe, under the guidance of the concepts of “Humanistic Beijing, Hi-Tech Beijing and Green Beijing”, and with the active participation and sincere contribution of all social circles, Beijing will surely embrace a more prosperous future at a new starting point.

Liu Qi
Member of the Political Bureau of the Communist Party of China
(CPC) Central Committee
Secretary of Beijing Municipal CPC Committee
Chairman of Beijing Olympic City Development Association



罗格主席贺信

Congratulatory Letter from President Rogge

一年前，北京奥运会的成功举办为奥林匹克历史书写了激动人心的一页。在此感谢以刘淇主席为领导的北京奥组委，感谢中国奥委会以及各级相关政府部门所共同付出的艰辛努力，感谢来自全中国人民的热情与支持。北京奥运会是真正意义上的一届无与伦比的奥运会，拥有鲜明的特色和堪称完美的组织工作。

北京奥运会无论是在场馆建设、公共基础设施改造、城市绿化工程，还是在惠及成千上万青少年的奥林匹克价值和教育普及工作等方面，为北京乃至中国以及奥林匹克运动都留下了丰富的遗产。如果在奥运会所有的获益中选出其一的话，我想说，感谢北京奥运会，它让世界更加了解中国，也让中国更加了解世界。

今天，北京奥运城市发展促进会正式成立，这预示着北京2008奥运会的遗产继承必将迎来最为美好的前景。我衷心祝贺北京市政府以及包括中国奥委会在内的会员单位共同创建了如此令人称赞的机构。它的建立表明，体育可以增进人们之间的团结，弘扬奥林匹克精神可以促进社会的积极发展。

在此谨代表奥林匹克运动，对北京奥运城市发展促进会的成立致以诚挚的祝贺和最美好的祝愿，并祝愿你们共度一个愉快的北京奥运会一周年庆祝活动。

雅克·罗格
国际奥委会主席

A year ago, the Beijing Olympic Games wrote a thrilling chapter in Olympic history. Thanks to the joint efforts of the Beijing Organising Committee chaired by Liu Qi, the Chinese Olympic Committee, and the public authorities, and to enthusiasm and support coming from throughout China, these Games were truly exceptional, with a strong identity and perfect organisation.

These Games left a fantastic legacy for Beijing and China, as well as for the Olympic Movement, whether it be the venues built, the public infrastructures upgraded, the greening of the city or the way thousands of children were made aware of Olympic values and education. If there is just one benefit to single out from these Games, I would say that, thanks to these Games, the world learnt more about China, and China learnt more about the rest of the world.



Today, with the newly created Beijing Olympic City Development Association, the legacy of the 2008 Beijing Games could not have a better image. I would like to congratulate the People's Government of Beijing Municipality and the founding organisational members, including the Chinese Olympic Committee, for having established such a commendable initiative, which shows how sport can be used as a vehicle to bring people together and as a means for positive change in society by carrying forward the Olympic spirit.

On behalf of the Olympic Movement, I would like to convey my greetings and best wishes to the new Beijing Olympic City Development Association. I wish you all an enjoyable first anniversary celebration of the Beijing Olympic Games.

Kindest regards.

Jacques Rogge
President of International Olympic Committee

北京奥运城市发展促进会简介

北京2008奥运会残奥会的成功举办，为中国和北京留下了丰富的奥运精神和物质遗产，成为北京作为奥运会举办城市拥有的宝贵财富。为广泛动员社会力量，进一步弘扬奥运精神，巩固和扩展奥运成果，推进“人文北京、科技北京、绿色北京”建设，在北京市人民政府和中国奥林匹克委员会积极推动和倡导下，北京奥运城市发展促进会于2009年8月北京奥运会成功举办一周年之际成立。

北京奥运城市发展促进会是在北京市民政局登记注册的公益性社团法人组织。中共中央政治局委员、北京市委书记刘淇担任会长，北京市市长郭金龙担任执行会长。促进会实行会员大会制度，首批会员63个，由单位会员和个人会员组成。单位会员包括北京市有关机构，致力于推动奥林匹克运动发展的大专院校、研究机构，北京

奥运会残奥会赞助企业及北京地区大型企业等；个人会员包括在北京2008奥运会残奥会中做出过突出贡献、在相关领域具有一定影响力的人士。

北京奥运城市发展促进会的宗旨：

弘扬奥运精神，扩展奥运成果，促进奥林匹克事业和残奥事业在城市的持续发展，为建设“人文北京、科技北京、绿色北京”服务，推动北京世界城市和国际体育文化中心城市的建设。

北京奥运城市发展促进会的业务范围：

一、动员和组织社会力量，传承奥林匹克精神和北京奥运精神，促进奥林匹克事业在城市的发展；

二、支持奥林匹克文化、教育、体育、青少年、残疾人、志愿服务等公益事业的发展，推动北京现代发达城市和国际体育文化中心城市的建设；

三、开展与世界奥林匹克城市联盟等相关国际组织的交流与合作；

四、围绕北京奥运城市发展课题，组织调查研究，积极提出建议，服务城市发展与政府决策；

五、促进奥林匹克事业和残奥体育事业的可持续发展，鼓励和支持会员单位开展推动奥林匹克事业发展的相关公益活动，为其创造发展空间，搭建活动平台。

北京奥运城市发展促进会办事机构

北京奥运城市发展促进会秘书处（北京奥运城市发展促进中心）负责促进会的





日常工作。秘书处下设5个部：办公室、宣传推广部、大型活动部、对外联络部、法律财务部，各部门分工如下：

办公室：综合计划、组织会议、管理公文档案，协调管理人事、党团纪检、行政后勤、安全保卫等工作；负责奥促会的工作记录和资料留存，管理和维护图书资料馆。

对外联络部：负责奥促会的对外联络工作。综合协调国际交流与合作工作，牵头组织国际合作计划；负责与国际奥委会、各国际单项体育组织、各国国家奥委会和其他国际或区域性国际组织建立和发展合作关系，开展沟通、协调和联络工作。

大型活动部：研究、开发和规划文化、教育、体育、环境、旅游等各类奥运城市发展促进项目；负责大型活动的策划、组织和实施；制定大型活动合作计划，建立和保持与合作机构的关系。

宣传推广部：制定、实施促进会总体宣传推广战略；管理促进会公共关系和媒体关系；编辑制作出版宣传品和维护促进会官方网站、会员通讯、手机报等促进会日常宣传渠道。

法律财务部：管理促进会的合同、协议、法律文书和知识产权等相关法律事务工作；管理促进会的财务、会计、税务、保险等工作。

Brief Introduction of Beijing Olympic City Development Association

The successful Beijing 2008 Olympic & Paralympic Games have left rich legacy for China and Beijing both in material and social forms.

To continue this sound momentum and build on the successful experience of the Games, Beijing Municipal Government has turned the three Olympic slogans into "Humanistic Beijing, Hi-Tech Beijing and Green Beijing", and decided to set up Beijing Olympic City Development Association (hereinafter referred to as the "BODA"), which is officially announced in August, prior to the first anniversary of the Beijing 2008 Olympic Games.

BODA is a non-profit organizational legal person registered with Beijing Civil Affairs Bureau. Mr. Liu Qi, Secretary of the Beijing Municipal CPC Committee, is the Chairman of BODA. Mr. Guo Jinlong, Mayor of Beijing Municipal Government, is the Executive Chairman of BODA. BODA exercises a membership system. There are 63 founding organizational and individual members. The organizational members include the relevant organs of Beijing Municipal Government, China Disabled Persons' Federation, universities and research institutes which devote to the development of Olympic movement; Beijing Olympic & Paralympic Partners and Sponsors and local enterprises. The individual members include personages of high prestige in society who made remarkable contribution to the Games and people having great influences in related fields.

The purpose of BODA:

To develop the Olympic spirit, expand



the Olympic achievements, promote the sustainable development of Olympic and Paralympic causes in the city, contribute to the construction of Humanistic Beijing, High-tech Beijing and Green Beijing and accelerate the development of Beijing as a modern developed city and an international sports culture centre.

The scope of operation of BODA:

1. To mobilize social forces to carry forward the Olympic spirit and boost the development of Olympic movement in the city;
2. To support the development of public welfare work including Olympic culture, education, sports, youth, people with disabilities and volunteer service etc and contribute to the development of Beijing as a modern developed city and an international sport centre;
3. To conduct sport related exchanges and cooperation with relevant international organizations such as World Union of



Olympic Cities;

4. To organize the implementation of projects to promote Olympic city development, Olympic research, and put forward recommendations on city development;
5. To promote sustainable development of the Olympic & Paralympic causes. It will also encourage and support its member organizations to conduct relevant public welfare activities by providing a platform of events.

The Secretariat of BODA:

Responsible for the daily operations of BODA, the Secretariat (Beijing Olympic City Development Centre) is composed of five departments: Administration Department, Media & Communications Department, Project Department, International Relations Department, Legal & Finance Department. The responsibilities of them are as follows:

Administration Department is responsible for:

- the daily administration, general planning and coordination;
- organization of meeting, documents and files, personnel management, discipline inspection, logistics and security;
- recording and preservation of files and data and
- reference room management.

Media & Communications Department is responsible for:

- general communication and promotion

- strategy formulation and implementation;
- public and media relations;
- editing and publishing of publicity materials;
- management of the official website, information and Olympic archives.

Project Department is responsible for:

- researching, planning, organizing and implementing the projects for the Olympic city development, such as the Olympic culture, education, sports, environment and research etc;
- planning, organizing and implementing major events;
- establishing the relationship with co-operating agencies.

International Relations Department is responsible for:

- external relations, coordinating international communication and organizing cooperation plans;
- keeping and developing close cooperation with IOC, IFs, NOCs, and other international organizations.

Legal & Finance Department is responsible for:

- relevant legal affairs including the management of the contracts, agreements, legal instruments, and the intellectual property rights;
- financial management such as financial affairs, accounting, tax administration and insurance.



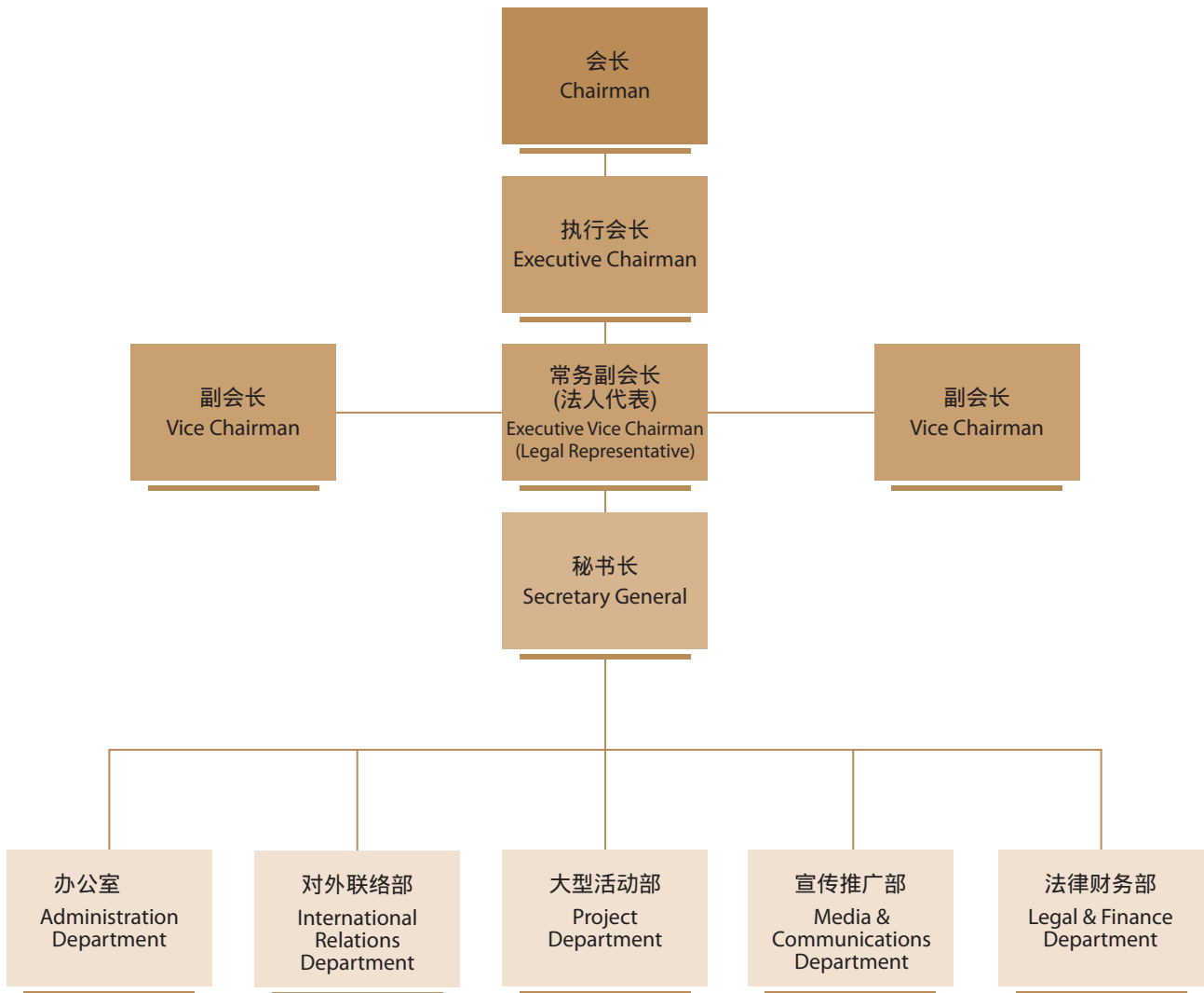
建建大厦

易日盛 意德法家
整体家居体验馆

地铁入口

北京奥运城市发展促进会组织机构图

Organizational Structure of Beijing Olympic City Development Association



北京奥运城市发展促进会成员名单

Members of Beijing Olympic City Development Association



会长 刘淇 CHAIRMAN Liu Qi

中共中央政治局委员、北京市委书记
Member of the Political Bureau of the Communist Party of China (CPC) Central Committee, Secretary of the Beijing Municipal CPC Committee



执行会长 郭金龙 EXECUTIVE CHAIRMAN Guo Jinlong

中共中央委员、北京市委副书记、北京市市长
Member of the CPC Central Committee, Vice Secretary of the Beijing Municipal CPC Committee, Mayor of the Beijing Municipal People's Government



常务副会长 刘敬民 EXECUTIVE VICE CHAIRMAN Liu Jingmin

北京市副市长
Vice Mayor of the Beijing Municipal People's Government



副会长 于再清 VICE CHAIRMAN Yu Zaiqing

中国奥委会副主席、国际奥委会副主席
Vice President of the Chinese Olympic Committee, Vice President of the International Olympic Committee



副会长 吴世雄 VICE CHAIRMAN Wu Shixiong

北京市人大常委会副主任
Vice Chairman of the Standing Committee of Beijing Municipal People's Congress



副会长 王伟 VICE CHAIRMAN Wang Wei

中国红十字会副会长
Vice President of Red Cross Society of China



副会长 蒋效愚 VICE CHAIRMAN Jiang Xiaoyu

全国政协教科文卫体委员会副主任
Vice Chairman of Education, Science, Culture, Public Health and Sports Committee of the Chinese People's Political Consultative Conference



副会长 黎晓宏 VICE CHAIRMAN Li Xiaohong

北京市政协副主席
Vice Chairman of Beijing Committee of the Chinese People's Political Consultative Conference



副会长 孙康林 VICE CHAIRMAN Sun Kanglin

北京市政府秘书长
Secretary General of the Beijing Municipal People's Government



秘书长 吴京汨 SECRETARY GENERAL Wu Jingmi

北京奥运城市发展促进中心党组书记、主任
Director of the Beijing Olympic City Development Centre

会员 (按姓氏笔划排列)

于再清	中国奥委会副主席、国际奥委会副主席
王少峰	北京市西城区委副书记、代理区长
王伟	中国红十字会副会长
王建琪	北京歌华文化发展集团董事长
王敏	著名设计师、中央美术学院设计学院院长、北京奥运会形象景观艺术总监
邓亚萍	奥运冠军、人民日报社副秘书长、人民搜索网络股份公司总经理
史捍民	北京市政协常务委员
刘淇	中共中央政治局委员、北京市委书记
刘敬民	北京市副市长
任卫新	国家一级编剧,著名策划人、撰稿人
任海	北京体育大学奥林匹克中心主任、国家体育总局体科所首席专家、国际奥委会奥林匹克研究中心研究理事会理事
孙玉胜	中国十大杰出青年、中央电视台副台长
孙善学	北京市教育委员会委员
孙康林	北京市政府秘书长
成龙	国际巨星、中国电影家协会副主席
李宁	奥运冠军、李宁品牌创立人、李宁集团主席及执行董事
李玲蔚	世界冠军、国家体育总局网球运动管理中心副主任、国际奥委会奥林匹克项目委员会委员
李颖川	北京市体育局党组书记、局长
杨扬	奥运冠军、中国滑冰协会副主席、国际奥委会委员
杨澜	著名主持人、阳光媒体集团主席
吴世雄	北京市人大常委会副主任
吴京汨	北京奥运城市发展促进中心党组书记、主任
宋宇	北京市旅游发展委员会副主任
宋鲁增	国家体育总局外联司司长、中国奥委会秘书长
张凤朝	北京奥运城市发展基金会理事长
张艺谋	著名电影导演、北京奥运会开闭幕式总导演
张明	中国红十字会总会联络部部长
张淼	中共北京市委宣传部副部长
张海峰	国家体育总局宣传司司长
张继钢	解放军艺术学院院长、北京奥运会开闭幕式副总导演、残奥会开闭幕式执行总导演

张朝阳	北京搜狐新媒体信息技术有限公司董事局主席兼首席执行官
张慧光	广州市市长助理（挂职）
陈维亚	国家歌舞团副团长、北京奥运会开闭幕式副总导演
陈 添	北京市环境保护局局长
周 涛	著名主持人、中央电视台文艺中心副主任
郎 昆	著名导演、中央电视台戏曲音乐部主任
降巩民	北京市文化局局长
赵东鸣	中国化管理学会副会长、北京关心下一代工作委员会副主任
赵会民	北京市政府外事办公室主任
赵 萌	清华大学美术学院副院长、北京奥运会形象景观艺术总监
高殿民	新华社伦敦分社社长、国际奥委会新闻委员会委员
郭金龙	中共中央委员、北京市委副书记、北京市市长
常 卫	北京市东城区委副书记
蒋效愚	全国政协教科文卫体委员会副主任
黎晓宏	北京市政协副主席

单位会员（按单位笔划排列）

中体产业集团股份有限公司	中国人民大学
中国红十字基金会	中国残疾人奥林匹克运动管理中心
中国残疾人福利基金会	中国航空工业集团公司
中国银行股份有限公司	中国移动通信集团北京有限公司
中国联合网络通信集团有限公司北京市分公司	中国摄影出版社
北京广播电视台	北京可口可乐饮料有限公司
北京体育大学	北京市东城区人民政府东四街道办事处
北京市社会科学界联合会	北京市建筑设计研究院
北京市残疾人联合会	北京志愿者联合会
北京师范大学	北京麦当劳食品有限公司
北京青年报社	北京国家游泳中心有限责任公司
北京奥林匹克公园管理委员会	北京奥林匹克教育研究会
北京搜狐新媒体信息技术有限公司	北京新奥集团有限公司
北京歌华文化发展集团	国家电网北京电力公司
国家体育场有限责任公司	国家体育总局对外体育交流中心
首都体育学院	首钢总公司
首都信息发展股份有限公司	联想(北京)有限公司

The Individual Members

Yu Zaiqing	Vice President of the Chinese Olympic Committee, Vice President of the International Olympic Committee (IOC)
Wang Shaofeng	Vice Secretary of the Xicheng District of CPC Beijing Committee, Acting-Administrator of Xicheng District of Beijing
Wang Wei	Vice President of Red Cross Society of China
Wang Jianqi	Board Chairman of Beijing Gehua Cultural Development Group
Wang Min	Famous Designer, Dean of School of Design of China Central Academy of Fine Arts Artistic, Art Director of Look and Image of Beijing Olympic Games
Deng Yaping	Olympic Champion, Deputy Secretary of People's Daily, President of jike.com
Shi Hanmin	Member of the Standing Committee of Beijing Committee of the Chinese People's Political Consultative Conference (CPPCC)
Liu Qi	Member of the Political Bureau of the Communist Party of China (CPC) Central Committee, Secretary of the Beijing Municipal CPC Committee
Liu Jingmin	Vice Mayor of the Beijing Municipal People's Government
Ren Weixin	National A-Class Screenwriter, Famous planner, Famous writer
Ren Hai	Director of Olympic Center of Beijing Sport University, Chief Expert of China Institute of Sports Science, Member of the Research Council of the IOC Olympic Studies Centre
Sun Yusheng	Top ten outstanding Chinese youths, Vice President of CCTV
Sun Shanxue	Member of the Beijing Municipal Commission of Education
Sun Kanglin	Secretary General of the Beijing Municipal People's Government
Jackie Chan	International Superstar, Vice President of China Film Association
Li Ning	Olympic Champion, Founder of the Li-Ning Brand, Chairman and Executive Director of Li-Ning Group
Li Lingwei	World Champion, Deputy Director-General of Tennis Administration Center of the General Administration of Sport of China, Member of the IOC Olympic Programme Commission
Li Yingchuan	Director-General of the Beijing Municipal Bureau of Sports
Yang Yang	Olympic Champion, Vice President of Chinese Skating Association, Member of the IOC
Yang Lan	Famous TV Host, President of Sun Media Group
Wu Shixiong	Vice Chairman of the Standing Committee of Beijing Municipal People's Congress
Wu Jingmi	Director of the Beijing Olympic City Development Centre
Song Yu	Deputy Director of the Beijing Municipal Commission of Tourism Development

Song Luzeng	Director-General of External Affairs Department of the General Administration of Sport of China, Secretary General of Chinese Olympic Committee
Zhang Fengchao	Chair of Beijing Olympic City Development Foundation
Zhang Yimou	Famous Film Director, Chief Director of the Opening and Closing Ceremonies of Beijing Olympic Games
Zhang Ming	Director of the Red Cross Society of China External Liaison Department
Zhang Miao	Deputy Director of Publicity Department of the CPC Beijing Committee
Zhang Haifeng	Director-General of Press and Publicity Department of the General Administration of Sport of China
Zhang Jigang	President of the PLA Institute of Arts, Deputy Chief Director of the Opening and Closing Ceremonies of Beijing Olympic Games, Chief Executive Director of the Opening and Closing Ceremonies of Beijing Paralympic Games
Zhang Chaoyang	Board Chairman and CEO of Sohu.com
Zhang Huiguang	Mayor's Assistant of Guangzhou
Chen Weiya	Deputy Director of China Nation Song and Dance Ensemble, Deputy Chief Director of the Opening and Closing Ceremonies of Beijing Olympic Games
Chen Tian	Director-General of the Beijing Municipal Environmental Protection Bureau
Zhou Tao	Famous TV Host, Deputy Director of Entertainment Programming Center of CCTV
Lang Kun	Famous Director, Director of Drama and Musical Programming Department of CCTV
Jiang Gongmin	Director-General of the Beijing Municipal Cultural Bureau
Zhao Dongming	Vice Chairman of China Culture Administration Society, Deputy Director of Beijing Committee for the wellbeing of the Youth
Zhao Huimin	Director-General of Foreign Affairs Office of the Beijing Municipal People's Government
Zhao Meng	Deputy Dean of the Academy of Arts & Design of Tsinghua University, Art Director of Look and Image of Beijing Olympic Games
Gao Dianmin	Director of London Bureau of Xinhua News Agency, Member of the IOC Press Commission
Guo Jinlong	Member of the CPC Central Committee, Vice Secretary of the Beijing Municipal CPC Committee, Mayor of the Beijing Municipal People's Government
Chang Wei	Vice-secretary of the Dongcheng District of CPC Beijing Committee
Jiang Xiaoyu	Vice Chairman of Education, Science, Culture, Public Health and Sports Committee of the 11 th National Committee of the CPPCC
Li Xiaohong	Vice Chairman of Beijing Committee of the Chinese People's Political Consultative Conference

The Organizational Members

China Sports Industry Group Co.,Ltd.

Renmin University of China

The Chinese Red-Cross Foundation

China Administration of Sports for Persons with Disabilities

China Foundation for Disabled Persons

Aviation Industry Corporation of China

Bank of China Limited

China Mobile Communications Corporation Beijing Branch

China Unicom (Beijing) Limited

China Photographic Publishing House

Radio and TV Beijing

Beijing Coca-Cola Beverages Company Limited

Beijing University

Beijing Sport University

Dongsi Sub-district Office, Dongcheng District of Beijing Municipal People's Government

Beijing Association of Social Sciences Community

Beijing Institute of Architectural Design

Beijing Disabled Persons' Federation

Beijing Volunteer Federation

Beijing Normal University

Beijing Mcdonald's Corporation

Beijing Youth Daily

Beijing National Aquatics Center Co., Ltd.

Beijing Olympic Park Administration Committee

Beijing Olympic Education Research Association

Sohu.com

Beijing Xin Ao Group Co., Ltd.

Beijing Gehua Cultural Development Group

Beijing Electric Power Company, State Grid Corporation of China

National Stadium Co., Ltd.

International Sports Exchange Center of the General Administration of Sport of China

Capital Institute of Physical Education

Shougang Group

Capinfo Company Limited

Lenovo Beijing Co.,Ltd.

传承奥运 促进发展

——北京奥运城市发展促进会工作介绍

以科学发展观为指导，践行“人文北京、科技北京、绿色北京”发展理念，弘扬奥运、传承遗产、发展北京、服务社会、造福人民；充分利用成功举办奥运会形成的物质和精神遗产，大力促进北京奥林匹克文化、体育、教育、志愿者以及残疾人等各项公益事业发展；积极开展上述领域的国际交流与合作；为北京世界城市建设和国际体育中心城市建设发挥独特作用。

工作原则：

将奥运遗产工作与深入贯彻落实科学发展观、服务“三个北京”建设结合起来，围绕中心、服务大局，配合支持相关业务主管部门，建立良好协调机制，带动全市奥运遗产工作，促进北京城市发展。

将奥运遗产工作与传播奥林匹克体育文化和体育精神结合起来，把工作扎实融入到推动群众体育、青少年体育运动和志愿者工作中去，促进社会和谐与人的全面发展。

将奥运遗产工作和传播奥林匹克文化、丰富群众文化生活结合起来，积极打造特色鲜明、有生命力的奥运城市体育文化品牌，推动北京文化创意产业发展。

将奥运遗产工作与建设“绿色北京”、倡导“绿色生活”结合起来，大力倡导绿色消费，推广低碳生活，鼓励绿色出行，促进绿色北京建设。

将奥运遗产工作和北京世界城市建设结合起来，充分利用奥运会形成的国际资源，巩固拓展对外交流渠道，推动首都高端化、国际化发展。

将奥运遗产工作和城市文明结合起来，传承奥运精神财富，保持北京奥运记忆的鲜活性和丰富城市的精神内涵，建设奥运城市文明。

重点工作：

1、积极推动奥林匹克体育文化

创办“北京奥运城市体育文化节”。会同有关单位在每年的8月8日至9月6日北京奥运会残奥会举办周期，以奥林匹克公园中心区为主会场，举办综合性奥林匹克体育文化活动——“北京奥运城市体育文化节”。以8月8日“全民健身日”为开场，由北京奥运城市发展论坛、体育文艺赛演活动、北京国际体育电影周、主题展览在内的多项展览、全民健身和市民喜闻乐见的消夏主题活动等组成。力争用三年时间，使之发展成为北京传承奥运遗产，开展对外体育文化高端交流的平台和群众乐于参加的奥运城市品牌项目。

2、积极开展奥林匹克教育和志愿者工作

以奥林匹克示范学校，“同心结”学校，万名受过奥运培训的校长、教师为基础，

与市教委、市体育局等合作，在全市中小学继续开展丰富多彩的奥林匹克教育活动，如征文、摄影、绘画、歌咏比赛及适合中小学生的体育活动，增强青少年体质，促进人的全面发展，促进“同心结”学校的对外交流；推动北京奥林匹克教育基地建设，培养继承和传播北京奥运精神的接班人和未来奥运会的申办者；积极配合团市委和北京志愿者协会做好志愿者工作；以相关活动为载体，宣传普及“绿色生活”、“绿色消费”、“低碳生活”知识，倡导健康生活方式，推动绿色北京建设。

3、积极搭建平台促进发展

充分发挥“奥运之家”、“世界奥林匹克城市联盟”等平台作用。通过奥运平台，推动首都发展，做好奥运人才库的组织、管理、联络和服务工作。充分发挥奥运专家团队的作用，为首都加快转变经济发展方式提供人才支持。加强奥运城市间的联络与沟通，积极搭建平台、开拓市场，组织相关区县和单位到其他奥运城市进行招商引资和交流活动，为首都经济、社会发展引资、引智、引项目。

4、奥运知识遗产管理工作

发挥奥运知识财富的长期效益，与相关研究机构、高等院校等合作，将北京奥运知识成果和奥运遗产管理经验形成完整的“北京奥运会知识体系”，建立北京独有的智力品牌，使之应用于未来奥运会和大型活动的申办、筹办工作中，提升北京城市影响力；组织奥运题材图书、画册、音像制品的编辑出版；开展奥运影响研究，跟踪奥运场馆赛后利用情况，及时总结报告，提出建议意见；推动北京奥运会吉祥物等形象元素的再开发，催生新的具有北京奥运城市特色的文化产品的形成，促进北京文化创意产业的发展。

5、奥运对外交流工作

继续拓展与国际奥委会等国际体育组织的交往，参与国际奥委会、世界体育组织举办的会议和学术活动；在世界奥林匹克城市联盟中发挥积极作用，促进奥运城市间交流；与中国奥委会合作，利用北京奥运会的组织经验和硬件设施，积极申办、承办大型国际会议和体育赛事；与国际奥委会、联合国等国际组织开展合作项目；围绕世界性话题和北京实际，创办、举办世界性或区域性的会议和体育文化活动，例如，将“北京奥运城市发展论坛”、“北京国际体育电影周”逐步发展为有影响力的国际活动。

6、奥运结余资金管理和运作

合理规划、规范管理、科学使用奥运会结余资金；深入开展奥运结余资金管理和运行的研究，实现奥运结余资金的保值增值；成立北京奥运城市发展基金会，重点做好公益活动专项基金的设立和管理，推动奥运遗产工作可持续发展。

Master Plan of BODA

传承奥运
Carry on Olympic Spirit
Build A Better City
促进发展

The vision of Beijing Olympic City Development Association (BODA) is, through Olympic legacies management, to continuously carry forward the Olympic spirit in Beijing and China, expand the achievements of the Games, promote the construction of a “Humanistic Beijing, High-tech Beijing and Green Beijing”, and contribute greatest strength for a better future of Beijing.

BODA will commit itself to the development of the Olympic culture, education, sport, youths, the disables, volunteer service and other social welfare undertakings, and actively participate in the exchanges and cooperation in the field of the international Olympic Movement. BODA is willing to play a unique role in accelerating the development of Beijing as an international sports culture centre and a world city.

As concrete steps, BODA will focus on the following missions in the coming years.

I. Olympic Sports Culture

Beijing Olympic City Sports Culture Festival will be held from 8th August to 6th September every year to celebrate the anniversaries of Beijing 2008 Olympic and Paralympic Games. The festival will start with sports and cultural events on 8th August National Fitness Day and consist of forum, concert, film week, exhibitions, performances and cultural activities. The grand celebration will not only carry on the Olympic legacy and establish a platform for international sports culture exchanges, but also create brand activities people love and enjoy in their leisure time.

II. Olympic Education & Volunteer Service

Together with the Olympic Education Demonstration and Heart-to-Heart Schools, BODA will organize a series of Olympic education activities like essay-writing, photography, drawing and singing contests to encourage young people to lead a healthy life style and guide the younger generation to carry on the Olympic spirit. Meanwhile, BODA will play a supporting role in volunteering work. Moreover, the popularization of green life, green consumption and low-carbon life will also be a key task of BODA to promote the construction of the Green Beijing.

III. Platforms Construction

BODA will fully utilize the platforms such as “Olympic Club” and “World Union of Olympic Cities” to promote the capital city’s development. It will focus on the organization, management, communication and service works for Olympic talent pool and take advantage of Olympic expert team to support Beijing’s transformation of the economic growth model. And BODA will also strengthen the exchange and communication with other Olympic cities, actively construct platforms, expand market, and involve related organizations, local governments

to visit other Olympic cities for exchange and promotion, so as to attract more capital, intelligence, and projects for economic and social development of Beijing.

IV. Transfer of Olympic Knowledge

Integrating the experience of the Olympic knowledge and legacy management, BODA aims to formulate a Beijing Olympic Knowledge System and thus create a unique Olympic intellectual-based database, on which the intellectual legacy could be transferred to other organizers of sports and cultural events and activities in a larger extent. Archives, publications, consultation, training and research on the Olympics will continue to producing long-term benefits. BODA tends to track the post-Games utilities of the Olympic venues, and drive a new round marketing of Beijing Olympic mascots to promote the culture creation industry in the city of Beijing.

V. Olympic External Communication

BODA will devote in attending, bidding and hosting major international events, exhibitions and conferences in the field of sports; keeping close cooperation with Chinese Olympic Committee; developing cooperative relations with IOC, UN and other international organizations; establishing a long-term and stable cooperation with other Olympic cities and playing an active role in the World Union of Olympic Cities. BODA will make efforts to enhance the influences of the Beijing Olympic City Development Forum and Beijing International Sports Film Week in the circles.

VI. Management and Operation of the Surplus Funds of Beijing Olympic Games

BODA will make a strategic plan to manage the fund surplus of Beijing Olympic Games on a reasonable basis; implement studies and trainings on the running and management of the fund to keep and increase its value; set up Beijing Olympic City Development Foundation to manage the appropriative funds for public welfare and promote the sustainable development of the Olympic cause in the city; establish an operational entity so as to enhance self-development ability of BODA.

北京奥运城市发展基金会简介

北京奥运城市发展基金会（简称“基金会”）是由北京奥运城市发展促进会（简称“奥促进会”）发起、在北京市民政局登记注册的地方性公募基金会，业务主管单位是北京市人民政府办公厅，成立时间为2010年5月24日。

基金会的宗旨是促进奥林匹克事业和残奥事业在北京的持续发展，为建设“人文北京、科技北京、绿色北京”服务。

基金会的定位是以基金会为组织形式，吸纳社会资金，接受企业和社会热心人士的参与支持，为奥促进会和社会上开展的公益活动提供资金支持，实现奥运遗产工作的可持续发展。业务范围是资助有助于奥运城市发展的体育、文化、教育、研究、交流和奖励项目。

基金会实行理事会决策、监事会监督的制度，按照出资情况，理事会由5到25个成员单位组成，监事会由3个成员单位组成。

基金会自2010年5月成立以来，分别资助了第一届、第二届北京奥运城市体育文化节和“我运动，我快乐、我健康”北京市中小学奥林匹克教育项目。目前，北京奥运城市体育文化节已成为传承奥运，促进城市发展的重要品牌项目。2011年，基金会除继续全力支持上述品牌活动项目外，还与北京电视台体育节目中心、北京市足球运动协会联合主办“体育彩票杯”第一届北京百姓足球超级联赛，参与指导由北京人民广播电台主办的2011年度“京都球侠 北京第一届球迷喜爱的三大球运动员评选”活动。应北京市对口支援和经济合作工作领导小组新疆和田指挥部邀请，在新疆和田举办了《北京奥运会精彩瞬间图片展》，并向北京援疆工作团捐赠了羽绒服、食品等物资；与北京广播电视台共同主办了世界数独锦标赛2011中国选拔赛。

为感谢理事单位对基金会的支持，加强理事单位间的沟通，基金会组织了部分理事单位赴云南腾冲等地考察、调研，并与昆明高新技术产业开发区管委会座谈，促进了当地政府与在京企业的交流。此外，基金会还邀请理事单位考察观摩了广州亚运会和深圳大运会，学习广州亚组委和深圳大组委的办会经验。

基金会将汇聚更多社会力量，共同实现传承奥运，促进发展的目标，因为我们相信“如果没有你的支持，梦想也就失去了飞翔的力量”！

北京奥运城市发展基金会第一届理事会名单

理 事 长：张凤朝

副理事长：沙万泉 北京北辰实业集团公司

秘 书 长：赵 卫 北京奥运城市发展促进会

理 事：	李爱庆	北京市国有资产经营有限责任公司	严晓燕	北京银行股份有限公司
	白金荣	北京控股集团有限公司	张东升	北京汽车集团有限公司
	卢正刚	北京水晶石数字科技有限公司	樊大志	华夏银行股份有限公司
	姜兴宏	首钢总公司	张敬东	国奥投资发展有限公司

监 事 长：吴京汨 北京奥运城市发展促进会

监 事：刘龙华 北京城建集团

郑默杰 北京市工商业联合会

Introduction of Beijing Olympic City Development Foundation

Beijing Olympic City Development Foundation (hereafter referred to as the Foundation) is a local public equity foundation initiated by BODA and registered with Beijing Municipal Bureau of Civil Affairs. Its governing body is the General Office of Beijing Municipal Government. The Foundation was established on May 24th, 2010.

The mission of the foundation is to promote sustainable development of Olympic and Paralympic movement in Beijing, and to serve the endeavor of creating a Humanistic Beijing, High-tech Beijing and Green Beijing.

The Foundation is positioned to raise funds from enterprises and individuals in the organizational form of a foundation, to provide funding and support for nonprofit social activities launched by BODA, and to make the work related to Olympic legacies sustainable. Its business scope is to fund sports, cultural, educational, research, exchange and awarding projects helpful to the development of Beijing as an Olympic city.

The foundation has a Board of Directors to make decisions and a Supervisory Board to oversee its daily operations. The Board of Directors consists of 5 to 25 organizational members while the Supervisory Board consists of 3 organizational members, depending on their contributions. Since its establishment in May 2010, the Foundation has funded 2010 & 2011 Beijing Olympic City Sports Culture Festival and "Sport, Happiness & Health" Olympic Education Activities for Primary and Secondary Schools in Beijing. The former has become an important brand activity for carrying on the Olympic spirit and building a better city. In addition to its support for the above events, in 2011, the Foundation hosted the "Sports Lottery Cup" 1st Beijing People Football Super League jointly with Sports Program Centre of Beijing TV Station and Beijing Football Association. The Foundation will also be one of the instructors for "Beijing Football Heroes --- Fans' Choice for the 3 Most Popular Footballers in Beijing". Invited by the Beijing City targeted aid and economic cooperation work leading group Xinjiang Hetian field command center, the foundation organized the "Highlight of Beijing Olympic Games Photo Exhibition" in Hetian, and donated winter jackets, food and other commodities to Xinjiang. In addition, the foundation also jointly organized the 2011 China National Sudoku Championship for WSC with Beijing Media Network.

To thank the support of member organizations, facilitate the communication among its members, the Foundation organized field visits to Yunan Tengchong, and had meetings with the Administration Commission of the Kunming National H-tech Industries Development Zone, promoted the communication of local government with Beijing enterprises.

In addition, the Foundation also invited member organizations visited the Asian Games in Guangzhou and the Universiade in Shenzhen, to learn from the local organizing committees' experiences on event organization.

The Foundation will continue to join social efforts to carry on the Olympic spirit and promote development, and we believe that "without your support, dreams will not come true".



Members of the first council of Beijing Olympic City Development Foundation

Chair: Zhang Fengchao

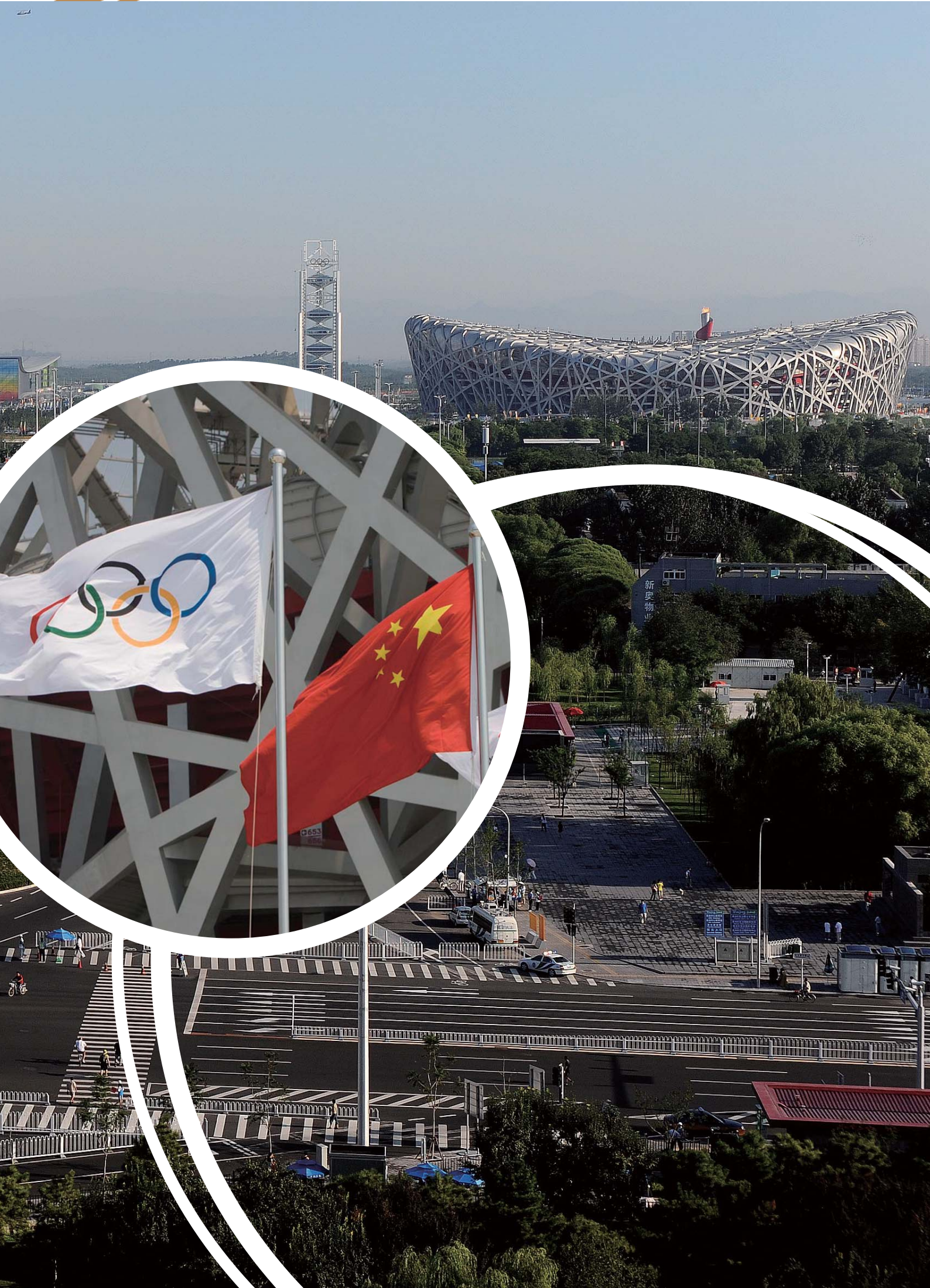
Vice Chairs: Sha Wanquan Beijing North Star Industrial Group

Secretary General: Zhao Wei Beijing Olympic City Development Association

Directors: Li Aiqing Beijing State-Owned Assets Management Co., Ltd.
Yan Xiaoyan Bank of Beijing
Bai Jinrong Beijing Enterprises Group Company Limited
Zhang Dongsheng Beijing Automotive Group Co., Ltd.
Lu Zhenggang Beijing Crystal Digital Technology Co., Ltd.
Fan Dazhi Hua Xia Bank Co., Limited.
Jiang Xinghong ShouGang Corporation
Zhang Jingdong Guo Ao Investment & Development CO.,Ltd.

Chief Supervisor: Wu Jingmi Beijing Olympic City Development Association

Supervisor: Liu Longhua Beijing Urban Construction Group Co., Ltd.
Zheng Mojie Beijing Federation of Industry & Commerce





传承奥运
Carry on Olympic Spirit
Build A Better City 促进发展

北京奥运城市发展促进会
北京奥运城市发展基金会

Beijing Olympic City Development Association
Beijing Olympic City Development Foundation

网址：www.beijing2008.cn

地址：北京市朝阳区奥林匹克公园天辰东路甲8号 邮编：100101

电话：84373200 传真：84373275

电子邮箱：BODA@beijing2008.cn

Website：<http://www.beijing2008.cn>

Address: Olympic Green, 8A Tianchendong Rd, Chaoyang District, Beijing, China

Postcode:100101

Tel : 84373200 Fax : 84373275

E - mail: BODA@beijing2008.cn